

BellSouth Telecommunications, Inc.
Legal Department
1600 Williams Street
Suite 5200
Columbia, SC 29201

patrick.turner@bellsouth.com

Patrick W. Turner
General Counsel-South Carolina

803 401 2900
Fax 803 254 1731

February 6, 2007

The Honorable Charles Terreni
Chief Clerk of the Commission
Public Service Commission of South Carolina
Post Office Drawer 11649
Columbia, South Carolina 29211


Re: Docket No. 2007-8-C

Dear Mr. Terreni:

Enclosed for filing are an original and one (1) copy of BellSouth Telecommunications, Inc.'s Motion For Expedited Review and Approval of Petition.

By copy of this letter, I am serving the Office of Regulatory Staff with a copy of this Motion as indicated on the attached Certificate of Service.

Sincerely,

A handwritten signature in black ink that reads "Patrick W. Turner". The signature is written in a cursive, flowing style.

Patrick W. Turner

PWT/sgm
Attachments
DM5 # 666796

**THIS DOCUMENT IS AN EXACT DUPLICATE OF THE E-FILED COPY
SUBMITTED TO THE COMMISSION IN ACCORDANCE WITH ITS
ELECTRONIC FILING INSTRUCTIONS.**

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2007-8-C

IN RE: Petition by BellSouth Telecommunications, Inc. to Operate Under the d/b/a of AT&T South Carolina and Under the d/b/a of AT&T Southeast) **MOTION FOR EXPEDITED REVIEW AND APPROVAL OF PETITION**

For the reasons set forth below, BellSouth Telecommunications, Inc. (“BellSouth”) respectfully requests that the Public Service Commission of South Carolina (“the Commission”) consider and approve BellSouth’s Petition to Operate Under the d/b/a of AT&T South Carolina and Under the d/b/a of AT&T Southeast (“the Petition”) on an expedited basis. BellSouth has consulted the ORS and has confirmed that the ORS has no opposition to BellSouth’s request.

BACKGROUND

BellSouth filed its Petition with the Commission on January 2, 2007. In its Petition, BellSouth notified the Commission that the merger between AT&T Inc. and BellSouth Corporation had closed and that BellSouth intends to adopt the AT&T brand name for its products and services.¹ BellSouth’s Petition provides that “the transition from the use of the BellSouth brand name to the AT&T brand name is expected to begin as quickly as possible and progress over the next few months.”²

¹ See Petition at 1.

² *Id.*

On January 5, 2007, the Commission's Docketing Department instructed BellSouth to publish, one time, a Notice of Filing in newspapers of general circulation in the areas of the state affected by BellSouth's Petition. BellSouth complied with these instructions and on January 29, 2007, BellSouth filed with the Commission proof of publication of the Notice of Filing.

The Notice of Filing established February 5, 2007 as the deadline for persons to notify the Commission if they wish to participate in this docket. This deadline has passed and no protests, Petitions to Intervene, or other notices have been filed with the Commission or served upon BellSouth. Moreover, by letter dated February 1, 2007, the ORS advised the Commission that the ORS does not oppose BellSouth's request to begin operating under the d/b/a names of "AT&T South Carolina" and "AT&T Southeast."

CONCLUSION

The ORS does not oppose BellSouth's Petition, and no other person or entity has opposed BellSouth's Petition or otherwise sought to participate in this docket. BellSouth, therefore, respectfully requests that the Commission review and approve BellSouth's Petition on an expedited basis. Toward that end, BellSouth respectfully submits the Proposed Order attached hereto as Exhibit A for the Commission's consideration.

Respectfully submitted on this the 6th day of February, 2007.



PATRICK W. TURNER
BELLSOUTH
TELECOMMUNICATIONS, INC.
Suite 5200
1600 Williams Street
Columbia, South Carolina 29201
(803) 401-2900

EXHIBIT A

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2007-8-C – ORDER NO. 2007-____
February __, 2007

IN RE: Petition by BellSouth Telecommunications,) **PROPOSED ORDER**
Inc. to Operate Under the d/b/a of AT&T) **APPROVING NAME**
South Carolina and Under the d/b/a of) **MODIFICATION AND**
AT&T Southeast) **AMENDING COMMISSION'S**
) **RECORDS**

This matter comes before the Public Service Commission of South Carolina (“the Commission”) on the Petition of BellSouth Telecommunications, Inc. (“BellSouth”)¹ for approval to operate, on a going-forward basis in South Carolina, under the “doing business as” (“d/b/a”) name of “AT&T South Carolina” and under the d/b/a name of “AT&T Southeast.”

Upon receipt of BellSouth’s Petition, the Commission’s Docketing Department instructed the Company to publish, one time, a Notice of Filing in newspapers of general circulation in the areas of the state affected by the request. The purpose of the Notice of Filing was to inform interested parties of the request of BellSouth and of the manner and time in which to file the appropriate pleadings for participation in the proceeding. The Company complied with this instruction and provided the Commission with proof of publication of the Notice of Filing. No protests or Petitions to Intervene were received.

¹ BellSouth is an “incumbent local exchange carrier” as that term is defined in S.C. Code Ann. §58-9-10(11).

In its Petition, BellSouth informs the Commission that the merger between AT&T Inc. and BellSouth Corporation closed on December 29, 2006, at which time BellSouth Corporation (the parent company of BellSouth Telecommunications, Inc.) became a wholly-owned, first-tier subsidiary of AT&T Inc. The Petition further states that upon approval of the Petition, BellSouth Telecommunications, Inc. will remain the formal corporate name of the entity that is authorized to provide regulated local exchange service in South Carolina. BellSouth, however, will do business in South Carolina under the d/b/a names of “AT&T South Carolina” and “AT&T Southeast.” The Petition explains that BellSouth proposes to adopt “AT&T South Carolina” as a new d/b/a or trade name with regard to single state functions and/or products and services, and it proposes to adopt “AT&T Southeast” as a new d/b/a or trade name with regard to functions, activities and/or products and services that are uniform throughout the nine states that are served by BellSouth. BellSouth’s Petition states that the address and the contact information for BellSouth that is on file with the Commission is unaffected by its Petition, and it provides that upon Commission approval of its Petition, BellSouth will make an appropriate tariff filing reflecting the names under which BellSouth will be doing business in South Carolina.

On February 1, 2007, by letter, the Office of Regulatory Staff (“ORS”) advised the Commission that ORS does not oppose BellSouth’s request to begin operating under the d/b/a names of “AT&T South Carolina” and “AT&T Southeast.” At its regularly scheduled meeting on February ___, 2007, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of BellSouth as set forth in its Petition should be granted.

The Commission's records will hereby be amended to reflect BellSouth's adoption of the trade names of "AT&T South Carolina" and "AT&T Southeast."

IT IS THEREFORE ORDERED THAT:

1. BellSouth Telecommunications, Inc.'s request for approval to operate, on a going-forward basis in South Carolina, under the "doing business as" ("d/b/a") name of "AT&T South Carolina" and under the d/b/a name of "AT&T Southeast" is approved, and BellSouth Telecommunications, Inc. is hereby authorized to utilize "AT&T South Carolina" and "AT&T Southeast" as trade names for its telecommunications services in South Carolina.

2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:


G. O'Neal Hamilton, Chairman

ATTEST:

C. Robert Moseley, Vice Chairman

(SEAL)

Respectfully submitted on this the 6th day of February, 2007.

A handwritten signature in black ink, appearing to read "Patrick W. Turner", is positioned above a horizontal line.

PATRICK W. TURNER
BELLSOUTH
TELECOMMUNICATIONS, INC.
Suite 5200
1600 Williams Street
Columbia, South Carolina 29201
(803) 401-2900

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STATE OF SOUTH CAROLINA

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CERTIFICATE OF SERVICE

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COUNTY OF RICHLAND

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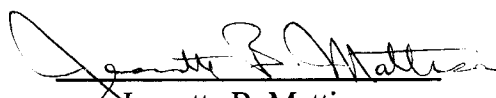
The undersigned, Jeanette B. Mattison, hereby certifies that she is employed by the Legal Department for BellSouth Telecommunications, Inc. ("BellSouth") and that she has caused the Motion for Expedited Review and Approval of Petition in Docket No. 2007-8-C to be served upon the following this February 6, 2007:

Wendy B. Cartledge, Esquire
Office of Regulatory Staff
Post Office Box 11263
Columbia, South Carolina 29211
(U. S. Mail and Electronic Mail)

F. David Butler, Esquire
Senior Counsel
S. C. Public Service Commission
Post Office Box 11649
Columbia, South Carolina 29211
(PSC Staff)
(U. S. Mail and Electronic Mail)

Jocelyn G. Boyd, Esquire
Staff Attorney
S. C. Public Service Commission
Post Office Box 11649
Columbia, South Carolina 29211
(PSC Staff)
(U. S. Mail and Electronic Mail)

Joseph Melchers
Chief Counsel
S.C. Public Service Commission
Post Office Box 11649
Columbia, South Carolina 29211
(PSC Staff)
(U.S. Mail and Electronic Mail)


Jeanette B. Mattison

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